



GlobalLink® Connect for TeamSite

HP TeamSite is an advanced enterprise content management platform that enables users to publish and manage content consistently across websites, portals, and printed material. HP helps companies standardize their communication efforts, increasing the value of their information assets.

GlobalLink Connect integrates with TeamSite, providing users with a powerful solution to initiate, automate, control, track, and complete all facets of the translation process. The unique combination of the robust TeamSite functionality and the extended localization workflow capabilities of GlobalLink gives joint customers a comprehensive platform to manage enterprise content for markets around the globe.

GLOBALLINK CONNECT FOR TEAMSITE – AT A GLANCE

Seamless Integration

Business users can initiate translation workflows through GlobalLink Connect without having to leave the TeamSite user interface via a dedicated access control tab that provides a comprehensive dashboard for viewing and monitoring submissions. Content can also be automatically routed for translation, and any pre-existing workflows for translation can be integrated into the process.

Process Flexibility

GlobalLink Connect integrates directly with TeamSite work areas or with custom TeamSite workflows, allowing content to automatically pass from source language development to translation service providers via customizable business rules.

Translation Memory Integration

GlobalLink Connect is the only solution that allows TeamSite users to access translation memory (TM) assets directly within the TeamSite environment. Translation memory is a tool that stores previously translated content, enabling clients to re-use content where appropriate to provide maximum cost savings and resource flexibility. Source-language content is automatically routed into a translation workflow and pre-processed against a server-based TM, which pre-populates projects with 100% and fuzzy match content before they are submitted for translation. The use of TM also accelerates turnaround times and helps to maintain brand consistency.

Content Control

GlobalLink Connect offers TeamSite users the ability to easily identify and route content for translation while simultaneously enhancing control over source content during the translation process. Business users can elect to either lock or unlock source-language documents for editing during the translation process, ensuring strict synchronization between original and target-language versions.

Rapid Return on Investment

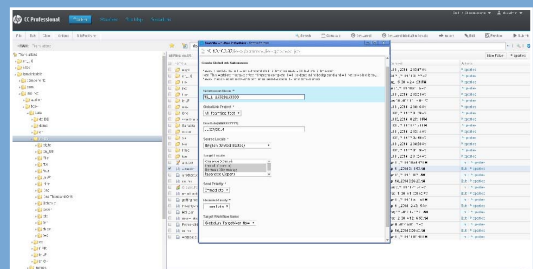
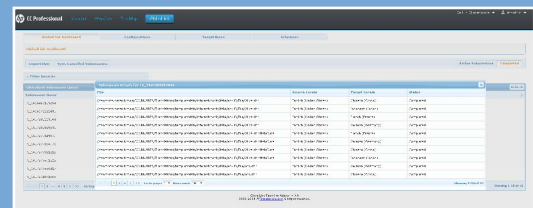
GlobalLink provides immediate relief to IT departments and business users who are overburdened by the complex demands of supporting manual initiation and control of multilingual content workflows. The integrated solution also provides better visibility into the localization process for budgetary analysis.

Rapid Deployment

The integration of GlobalLink with TeamSite has a minimal impact on your IT environment and staff. No dedicated hardware or IT personnel are required, and Translations.com will provide world-class technical support and installation services to meet all your global needs.

Translation Vendor Management

When combined with GlobalLink Enterprise, GlobalLink Connect users can work with any combination of internal or external resources—all coordinated through a centralized application that offers advanced project tracking and reporting.



Key Features	Benefits
Seamless UI Experience	<ul style="list-style-type: none"> ▪ Leverage existing TeamSite user knowledge by delivering all new functionality in a familiar environment
Localization Process Management	<ul style="list-style-type: none"> ▪ Provides greater control of authoring process during translation phase ▪ Empowers internal content reviewers ▪ Incorporate existing translation workflows or create custom processes ▪ Access translation project dashboards directly in TeamSite
Translation Memory	<ul style="list-style-type: none"> ▪ Access TM assets and statistics within the TeamSite User Interface ▪ Share TM information with multiple translation teams (internal or external) ▪ Reduce costs, accelerate turnaround times, maintain brand voice
Automated Workflows	<ul style="list-style-type: none"> ▪ Requires no additional training to configure translation workflows ▪ Eliminates hand-off delays and reduces translation turnaround times
Vendor Management	<ul style="list-style-type: none"> ▪ Support a multi-vendor approach for localization by combining with GlobalLink Enterprise ▪ Track rate and turnaround time metrics ▪ Create workflows for approval and review
Advanced Reporting	<ul style="list-style-type: none"> ▪ Track spend and TM leveraging statistics ▪ Configure reports by user, organization, or vendor

The GlobalLink Product Suite

An Enterprise Platform for Managing Multilingual Content

GlobalLink is a modular suite of technology products that provides enterprise-wide solutions for organizations that must communicate globally.

For today's multinational organizations, providing critical business information in-language for various stakeholders is no longer optional; it is a prerequisite for success. Combine this with the fact that businesses are generating more information, resulting in the creation of more content, and it is apparent that the ability to relay information across languages in a cost- and time-efficient manner has evolved into an essential business function.

The GlobalLink Product Suite drastically reduces the time, effort, and money required not only in the translation process itself, but also in each area of workflow surrounding the management of multilingual content. Each product in the suite can function either independently or as part of an integrated system to drive maximum efficiency.

The GlobalLink Product Suite includes:

- GlobalLink Project Director
- GlobalLink TM Server
- GlobalLink Translation & Review Portal
- GlobalLink Content Director
- GlobalLink Term Manager
- GlobalLink TransStudio
- GlobalLink Portal
- GlobalLink OneLink